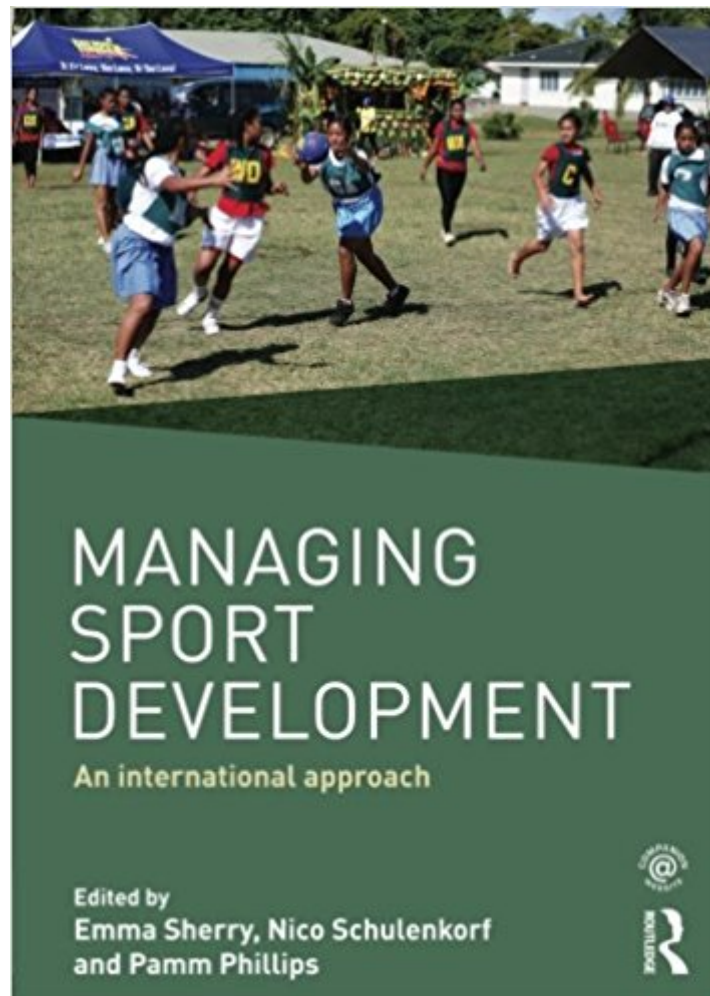




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Managing Sport Development: An International Approach



Synopsis

Sport development has become a significant part of the international sport industry. The development of sport (creating pathways for participation and talent development) and sport for development (using sport as a tool to achieve outcomes beyond sport) are now fundamental aspects of the organisation and governance of sport around the world. Consequently, any manager working in sport today needs to understand what sport development is and how sport development programs can be managed, implemented and evaluated. This is the first undergraduate textbook to offer a complete introduction to sport development, covering theory and its application to managerial practice, with examples from international contexts. The book integrates discussion of the development of sport and sport for development in every chapter, with international case studies to illustrate the significance and application of both. Each chapter introduces key theory, examines the implications of theory for practice and critically analyses practical managerial issues. Discussion of both able-bodied and disability sport are embedded throughout, and the book includes a range of useful features to aid understanding, such as learning objectives, real world data and examples, key terms, review questions, and a companion website containing slides and a test bank for instructors. Managing Sport Development is an essential text for any introductory sport development course, and invaluable reading for any course on international sport management, sport policy, sport governance, sport and social issues, or coach education.

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Customer Reviews

Emma Sherry is a Senior Lecturer within the La Trobe University Centre for Sport and Social

Impact, specialising in the area of sport development. Emma's PhD studies investigated conflict of interest in the Australian Football League. Emma's current research interests include community development through sport activities, undertaking a broad range of research projects with national and regional sport organisations in Australia and Oceania, including Netball Australia, National Rugby League, Australian Football League, Tennis Australia and Hockey Victoria. Other recent research has included access and equity in sport participation, sport in correctional facilities, and sport and recreation for at-risk and marginalised communities. Emma is co-editor for the Journal of Sport for Development and is on the editorial board of Communications and Sport Journal. Emma has worked in roles in the area of sport facility and event management and recreation management within the local government and university sport sectors. Emma also sits as a director on the Vicsport board. Nico Schulenkorf is Senior Lecturer for Sport Management at the University of Technology Sydney (UTS). His research focuses on the social, cultural and health-related development outcomes of sport and event projects, and he is the author of several peer reviewed journal articles. Nico is co-founder and editor of the Journal of Sport for Development. Pamm Phillips is an Associate Professor in Sport Management at Deakin University. Pamm's research is focused on understanding sport organisation development, including formulating and testing intervention strategies that optimise an organisation's effectiveness and enhances the quality of life for individuals who participate and work in sport.

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